


Enterprise and Marketing – Explore Further

Information	
Subject: Enterprise and Marketing Level/Course: KS4 – Cambridge National Level 1/2	
Assessment	
<p>Sample assessment materials can be found using the below link.</p> <p>https://www.ocr.org.uk/qualifications/cambridge-nationals/enterprise-and-marketing-level-1-2-j837/assessment/</p>	
Helpful links & resources	
<p>Helpful information on all areas of content from the Enterprise and Marketing specification can be found using the link below.</p> <p>https://www.twoteachers.co.uk/</p> <p>https://www.businessed.co.uk/</p> <p>https://www.bbc.co.uk/bitesize/subjects/zpsvr82</p>	
Further reading & watching	
<p>Autobiography's by entrepreneurs can be viewed on the link below.</p> <p>https://theceolibrary.com/collection/best-business-biographies</p> <p>Investigative journalism can be viewed on through programmes such as Panorama.</p> <p>https://www.bbc.co.uk/programmes/m001jwb5</p>	